

# GRACIE SIEMER

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## education

**University of Cincinnati**  
*Cincinnati, OH*  
Class of 2027 | 3.90 GPA  
College of Design, Architecture,  
Art & Planning  
Communication Design

**Notre Dame Academy**  
*Park Hills, KY*  
Class of 2021 | 3.98 GPA

## extracurriculars

**NET Impact Head of Design**  
2022 – 2023

**GreenT Creative Team**  
2022 – 2023

**Bearcat Buddies Tutor**  
2021 – 2023

**Investment Club President**  
2019–2021

## skills

**Adobe Creative Cloud**  
Illustrator, Indesign, Photoshop,  
After Effects, Premiere

**Figma**

**Microsoft**  
Word, Powerpoint, Excel

**Digital Photography**

## work experience

**McBride Dale Clarion** ..... Executed rebrand project, including the design of a new logo and brand guidelines. Redesigned company website and created visual assets, such as city plan templates, public engagement material, and infographics. Photographed headshots. Designed templates for PowerPoints, resumes, business cards and letterhead templates, while ensuring consistency with the updated brand identity across all materials.

Communication Design Co-op  
*Cincinnati, OH*  
Jan 2024 – Dec 2024

**F.N. Sheppard & CO.** ..... Designed templates, layouts, illustrations, and flyers for over 70 products and services. Responsibilities also included 3D product modeling, capturing and editing photos, as well as designing company event flyers and brochures.

Graphic Designer  
*Erlanger, KY*  
May 2023 – August 2023

**Pulse Dance Studio** ..... Freelance designer, delivering visual promotional content and assisting with brand development. Organizing and leading dance choreography and curriculum. Confident and clear communication of complex routines and skills while upholding a positive energized atmosphere.

Freelance  
Dance Instructor  
*Edgewood, KY*  
June 2023 –

**UC Campus Recreation Center** ..... Supervised member services area. Trusted to train 6 new staff on selling and managing memberships and equipment. Recieved CPR and first aid training upon promotion from to Lead. Took initiative to update and design monthly member services updates and training board.

Member Services Supervisor  
*Cincinnati, OH*  
October 2021 – May 2023